

REP HEADLINE# 6351576 TRF# 334076
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WFTV-TV ***

SEP27/12 17.15

ADV #	ADV. NAME	POLI/M ROMNEY/R/PRE/US	REP. #	OFF. #	6556	SALESMAN #
AGY #	AGY. NAME	AMERICAN RAMBLER PRODUCTIONS	BUYER NAME	STEPHANIE KINCAID		

BEVERLY, MA 01915

ORDER # _____	CONTRACT # 6351576 _____	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>ROMNEY FOR PRESIDENT</u>	EST#418	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT2/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP27/12 17.15

REP: TO LENA
FR JULIE
OKD M1
TTLS RTS
PLS CFM, THX 9/27

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 418												
21	S		1100P-1130P	60		\$4,000.00	9/28	9/28	0		FRI	0
PROGRAM : NEWS												
27	A		1100P-1135P	60		\$4,000.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS												
ORD COM1: TP NEWS												
THIS IS A MAKE-GOOD FOR SEP28 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-22 FOR 2 SPOTS/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	A		1100P-1135P	60		\$4,000.00	10/1	10/2	2		M-TU	2
PROGRAM : NEWS												
ORD COM1: TP NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 27-28												
22	S		1100P-1130P	60		\$4,000.00	10/1	10/2	0		M-TU	0
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#21	MISSED:FRI/1100P-1130P				SEP28		60S	\$4,000.00	(SEP27/12)	
		BUY#22	M-TU/1100P-1130P				OCT1(2/WK)		60S	\$4,000.00		
			OFFER:FRI/1100P-1135P				SEP28		60S	\$4,000.00	PLS ADVISE.	
			& M-TU/1100P-1135P				OCT1(2/WK)		60S	\$4,000.00		
			CMT:TP NEWS									
SEP/12	44700.00	OCT/12	60200.00									
CONTRACT TOTAL												104900.00
TOTAL SPOTS												38

MARKET TOTALS \$323,925 WFTV 32% WKMG 21% WESH 31% WOFL 16% WKCF 0% WRBW 0% CABL 0% WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE